

Message Text

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ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 USIA-15 /035 R

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COM/BIC/OIM/PBFIELD/CMM

COM/BIC/OIM/EWTATGE/DM

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EUR/RPE/RBRESLER/STATE

EUR/WE/JSMITH/STATE

IEU/LLEDERER/USIA

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R 280202Z FEB 76

FM SECSTATE WASHDC

TO AMEMBASSY PARIS

UNCLAS STATE 048562

E.O. 11652 N/A

TAGS: BEXP, FR

SUBJECT: COUNTRY COMMERCIAL PROGRAM FY 76 SECOND QUARTER

PROGRESS REPORT

REF: 01540

WASHINGTON COMMERCIAL ACTION GROUP (WCAG) MET FEBRUARY 19TH.

WCAG COMMENDS POST FOR ITS SUCCESS IN ACHIEVING COUNTRY
COMMERCIAL PROGRAM TARGETS AT HALF-WAY MARK.

1. CAMPAIGN 1 -- (PRINTING AND GRAPHIC ARTS EQUIPMENT)
CONCUR IN THE POSTPONEMENT OF SUBMISSION OF PTR UNTIL 4TH
QUARTER FY-76.

2. CAMPAIGN 2 -- (WATER PURIFICATION AND POLLUTION CONTROL
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EQUIPMENT). CONCUR WITH CCAG RECOMMENDATION TO DROP

CATALOG SHOW ON POLLUTION CONTROL EQUIPMENT DUE TO POSSIBLE CONFLICT WITH POLLUTION CONTROL EQUIPMENT EXHIBITION SCHEDULED FOR MARCH 30 - APRIL 2, 1976 AT TRADE CENTER.

3. CAMPAIGN 5 -- (CONSUMER GOODS). CONCUR WITH POSTPONEMENT OF SUBMISSION OF PTR ON FLOOR AND WALL COVERINGS UNTIL 4TH QUARTER FY-76.

4. CAMPAIGN 6 -- (COMPUTER AND EDP EQUIPMENT). IT SHOULD BE NOTED ORIGINAL TARGET IN INCREMENTAL SALES WAS 15 MILLION DOLLARS RATHER THAN 5 MILLION DOLLARS.

5. CAMPAIGN 7 -- (INVEST IN USA). NO ACTION NEEDED.

6. CONCUR WITH DELETION DENTAL EQUIPMENT AND SUPPLIES ACTIVITY FROM CCP.

7. SUMMARY OF THE MINUTES OF WCAG MEETING TO FOLLOW UNDER SEPARATE COVER. INGERSOLL

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Legacy Key: link1976/newtext/t1976022/aaaaaazr.tel
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Original Previous Classification: n/a
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